



Belton Parks Sponsorships 2022

Help our community and promote your business. It's a win-win for everyone!



Serving the community since 1943. Belton Parks and Recreation feature sports programs, beautiful parks, playgrounds, High Blue community center, events, aquatics, Memorial Station event center & more!

www.Beltonparks.org

816-348-7400

Youth sports make a positive difference in the lives of our residents. Promoting sportsmanship and teamwork, our recreation programs ensure kids in our community learn these valuable life skills while getting physically fit. We take pride in offering diverse programs with broad appeal.



Through Belton Parks and Recreation, we offer the following sports for sponsorship opportunities:

- Baseball
- Softball
- Soccer
- Volleyball
- Basketball
- The "Little" League



The "Little" League: \$2,500/year	Choose to sponsor an entire "little" sports league. Available sports (large programs) are Little Sluggers, Little Kickers, Little Hoopers, Little Diggers. Includes banner.
Premium Scoreboard: \$1,900/year	Choose from scoreboards located at Markey Park fields 1-5, OR Memorial field 1. Banner placement at ALL three major parks. Three-year contract for signage.
All Sports Pack: \$999	Your name or logo on the back of a team's uniform. You receive 1 baseball or 1 softball, soccer & 2 basketball teams and plaques. Also 1 field banner.
Double Play Pack: \$899	Name/Logo on front of uniform, commemorative sponsor plaque, plus 2 banners. <i>(Over \$300 savings)</i>
Home Run Pack: \$625	Name/Logo on front of uniform, sponsor plaque, and 1 banner placement. <i>(A \$100 savings!)</i>
Baseball/Softball: \$225	Name/Logo of front of team uniform, plus a plaque to commemorate your sponsorship. Sponsor 2 teams for just \$400!
Soccer/Volleyball: \$225	Name/Logo on front of the team uniform, plus a plaque to commemorate your sponsorship. Sponsor 2 teams for just \$400!
Basketball Team: \$225	Name/Logo on team uniform, plus a plaque to commemorate your sponsorship. Or choose to sponsor 2 teams for just \$400!

Combine Rec Sports packages with Belton Park event sponsorships for more visibility! The more you sponsor, the more you'll save!

Your message and logo in our parks. The perfect chance to leave a lasting impression! Prominent signage in a beautiful park setting is a great way to show your pride in our community. Your support helps us maintain those parks!



TV ADVERTISING:

High Blue features two display televisions. One is located in the entryway, and one is featured in the lobby. These TVs offer guests and patrons important information about park programs and events, and advertises our sponsors to the public. Ads are part of a slide show loop. The frequency of your ad appearance depends on the level you choose.

Pricing:	Option One	Option Two
	\$250	\$500

Discounts available when combined with other options such as events, team sponsorship, scoreboard, or shelter sponsorships.

Terms: 12 months at High Blue Wellness Center. Minimum one year.

BANNERS:

This affordable advertising opportunity will give your business fantastic return on investment. Not only will your organization reach tens of thousands of people, you will be seen as strengthening our community with your support. All pricing shown includes the cost of producing the banner and the designing of it, if necessary.

Pricing:	First year:	Renewal
One Banner	\$500	\$450 (10%)

Discounts available when combined with other options such as events, team sponsorship, scoreboard, or shelter sponsorships.

Terms: Outdoor banners are displayed in the Spring, Summer and Fall. Indoor gym banners are displayed for 12 months.

Combine a \$500 banner with at least \$250 in slide ads to be eligible for our 'Sponsor of the Month' social media program!

AVAILABLE LOCATIONS AND AMENITIES:

MARKEY PARK, 615 Markey Rd: 5 lit Ball Fields, Playground, Walking Trail, Concessions, Dog Park.

WALLACE PARK, 16400 N. Mullen Rd: Soccer fields, Skate Park, High Blue, Playground, Basketball Courts, Pavillion, Sand Volleyball, and Walking Trail.

MEMORIAL PARK, 507 Maurer Pkwy: 4 Ball Fields, Outdoor Waterpark, Memorial Station, Playground.

HIGH BLUE: Fitness and Community Center with cardio and strength levels, a gymnasium, a 23,000 sq. ft. indoor aquatics center, aerobics classes and rental space.



NEW IN 2022....THE PARK PACK!
 Combine an event co-sponsorship, a High Blue TV slide ad AND a youth sports team sponsorship for just \$599 (a savings of \$125). You get the best of the parks all in one GREAT package. Add a gym banner for only \$400 more!

Easter Egg Hunt

It's more than just an Easter Egg Hunt. This highly anticipated community event draws children thru age 10 along with their parents to our flagship Memorial Park.

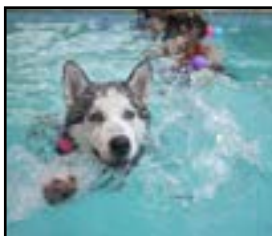


Over 1,000 kids join us and enjoy games, face painting, pics with the Easter Bunny, and coloring activities. At 11 am, we head out to the ballfields for the hunt! We'll have more than 10,000 eggs for the taking.

APRIL 2022 \$1,500

Doggie Dip Day

Dog owners from around Cass County bring their pooches for the last dip of the year at our outdoor waterpark located in Memorial Park.



The dogs enjoy a nice cooldown while their owners visit and take pics of the fun! All size dogs are welcome and the canines have a BLAST!

SEPTEMBER 2022 \$500

"The Parks team works hard at putting on excellent events. We're blessed to again be part of this great event!"

**ROM Corporation
 Past Pumpkin Palooza Sponsor**

Pumpkin Palooza

Consistently our most well attended family event, "Pumpkin Palooza" has been delighting area families for over 10 years!



Kids and parents from throughout Cass County patiently wait in line to trunk or treat. Trunks are sponsored by local businesses. But there's more! Volunteers staff a haunted hayride through Memorial Park. Inside Memorial Station, participants enjoy a fantastic Halloween party including decorations, themed games, and craft activities. Over 2,000 attendees last year!

OCTOBER 2022 \$1,500



Belton SummerFest

Introduced in 2017, Summerfest was widely popular and showed us our community loves a party! SummerFest was expanded in 2018 to feature live bands, attractions for kids and adults, craft vendors, food trucks, adult beverages and fireworks. The perfect way to celebrate the Summer in Cass County!

SOLD TO HY-VEE
 (CO SPONSORSHIP STILL AVAILABLE)
 June 4, 2022
 \$3,500

Want to be involved in ALL our events? The Interactive Events Sponsorship allows you booth space, a logo banner to display at events, and you may market directly to participants through involvement in an event activity if you choose. This allows co-sponsorship of 5 event days for just \$1,200.

Although the listed events are featured community events, there's always something great going on around our parks! We have smaller events like Paint Parties and Princess Parties. We've taken over management of the Belton Farmer's Market. We assist with the 'Mayor's Christmas Tree Lighting' to benefit area residents who are underprivileged. Let us know if you want to help though sponsorship!



Fishing Derby

A new event in 2022, this will feature a catch and release fishing competition with prizes just for kids. This event will

be hosted at our beautiful Cleveland Lake which also features a walking trail and disc golf course. This inaugural family activity is sure to be a hit! Get ready for a relaxing afternoon of wholesome family fun!

MAY 2022 \$1,000

FamilyFest



Bring your crew to experience family friendly activities like live music, contests, a petting zoo, competitions, face painting, and food and drink options!

The annual car show will join with this event to offer something for the whole family. The historic Belton Grandview Kansas City Railroad is tentatively scheduled to run between the Main Street and our Memorial Park to allow for shopping and parking downtown and fun family activities at the park. It will connect our community for an experience not soon forgotten!

SEPTEMBER 2022 \$3,500

"I still cannot get over how awesome the turnout was! Thank YOU and your team for allowing us to be a part of this inaugural event!"

-Heather Ober, Arvest Bank



Main Street Cruise Nights

Cruise Nights are featured on Belton's Historic Main Street and we are celebrating the 15th year in 2022! The Cruises take place the 4th Saturday of the month from April thru September.

Belton Parks and Recreation took over this long-time tradition in 2021 to rave reviews and we are looking for sponsors to help us continue the events which draw attendees from across the region!

7 SHOWS STARTING AT \$100

Theatre in the Park

Live entertainment is presented under the stars by the talented 'In the Light' theatre group. Each year showcases different musicals on Friday nights during the Summer. A stage is set up just outside the Memorial Station events venue. Attendees are encouraged to bring chairs or blankets as our outdoor venue provides lawn seating only. The season usually includes 3 shows. A touch of Broadway in Belton, Missouri!



\$2,000- ALL SHOWS

**For more information on becoming a sponsor for our events, please contact Melisa Ferrari, Community Engagement Manager.
 mferrari@beltonparks.org
 816-348-7400 | www.beltonparks.org**



BECOME A SPONSOR

YES! I'D LIKE TO BE A SPONSOR!

Business: _____

Contact Person: _____

Address: _____

Phone: _____

E-Mail: _____

Type of Sponsorship (circle):

EVENT

BANNER and/or TV AD

RECREATIONAL SPORTS

Specify which sponsorship(s) you would like: _____

Total Amount of Sponsorship: _____

Would you consider making an additional donation to the parks and if so, how much? _____



PLEASE MAKE PAYMENT TO:

BELTON PARKS AND RECREATION
16400 N. MULLEN ROAD
BELTON, MO 64012
ATTN: MELISA FERRARI
mferrari@beltonparks.org

Please send any artwork you'd like on publicity materials to mferrari@beltonparks.org

We accept check or credit card payments. Questions about discounts and packages? Call 816-348-7400.